

# SMART GOAL TEMPLATE

SMART stands for Specific, Measurable, Attainable, Relevant, and Time Oriented. Go through this list before implementing your SMART goal.

**WHO/WHAT**  
does your goal  
target?

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**HOW**  
are you going to  
measure it?

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Is the goal you set  
**ACHIEVABLE?**

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Does the  
expected result  
**ALIGN**  
to your business  
plan?

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**WHEN**  
will you reach your  
goal by?

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